



Alliance for On-Chain Finance



**Finance Loop is an alliance  
for finance, digital assets,  
and blockchain technology.**

- generate exposure
- grow your network
- enhance credibility
- attend or host events
- join our community





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Alliance for On-Chain Finance







Finance Loop is driving the adoption of blockchain technology and digital assets in finance. We believe that technology adoption in finance is a continuous process and can only happen with regulatory clarity as well as compliant solutions.

The regional focus of Finance Loop is Europe with chapters in Germany. More than 1,000 users are connected to the ecosystem.

Finance Loop is connecting people, organizations, and financial hubs to educate, shape opinions, and enable new business models for the financial services industry of the future.

Use our networking events <https://www.finance-loop.de/events/> and workshops <https://www.finance-loop.de/workshops/> for growing in the ecosystem.

If you are interested to become a partner, please write to: [team@finance-loop.de](mailto:team@finance-loop.de)





# Partnering With the Best

Finance Loop is headquartered in Frankfurt and was initiated in strategic collaboration with TechQuartier. TechQuartier is a state-backed ecosystem facilitator having dozens of banks and large corporations as a partner.

## TechQuartier

More details: [www.techquartier.com](http://www.techquartier.com)

Finance Loop is connecting people, organizations, and financial hubs to educate, shape opinions, and enable new business models for the financial services industry of the future.

Renowned organizations are currently joining the Finance Loop alliance as partner.



# Sponsor an Event

Finance Loop provides opportunities to grow, through its local chapters and its community. We are hosting expert events since 2022.

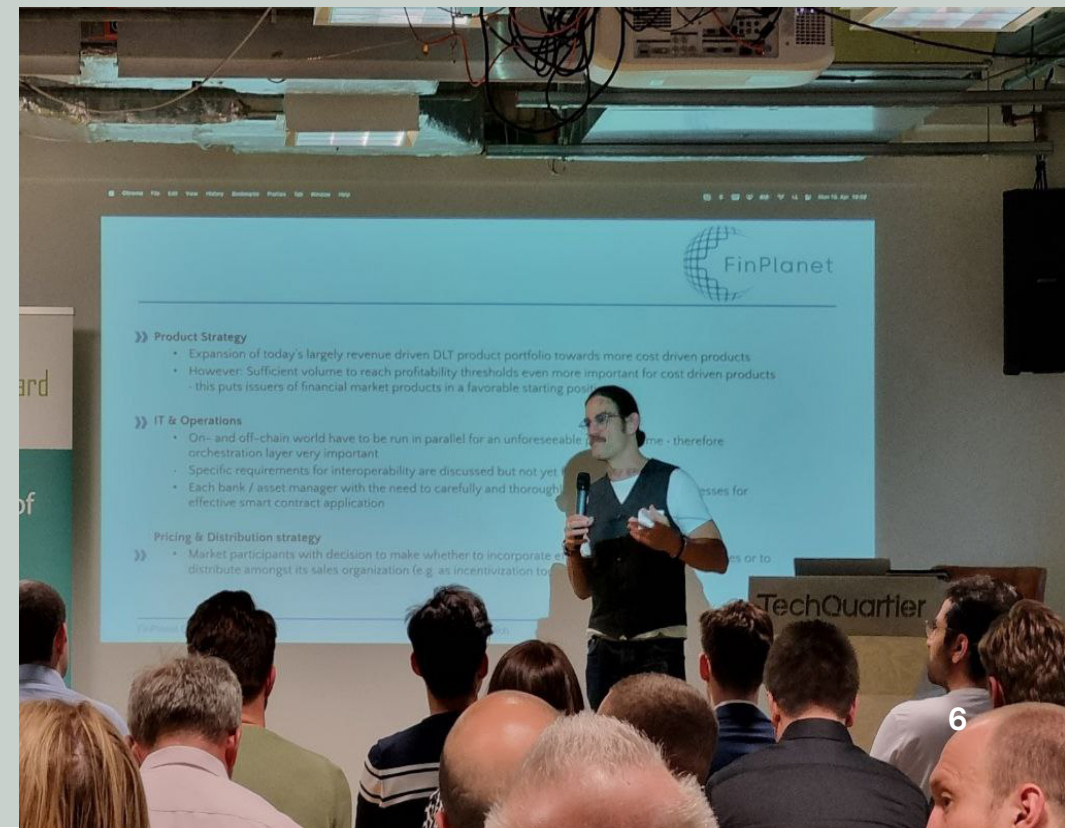
- Local focus, but European reach: Each chapter fosters a close-knit community within a specific financial hub, while remaining connected to the broader European network.
- Peer-to-peer learning: Finance Loop chapters encourage active participation. Every event provides an opportunity to learn from industry experts and each other.
- Corporate sponsorship: Our events are made possible through the valuable support of sponsoring companies. This ensures access to diverse perspectives and insights.

Become part by sponsoring or hosting an event. Reach out to [team@finance-loop.de](mailto:team@finance-loop.de) to shape the future of finance.

Finance Loop is organizing these types of events:

- Meetups (regular in-person events)
- Webinars (virtual events)
- Hosted events (custom in-person events)
- Executive dinners (in-person)

More details about these event types follow now.





# Meetup Sponsor

Finance Loop is carrying out monthly in-person meetups in Germany ([see list here](#)) concerning digital assets and blockchain technology, primarily in Frankfurt. The speakers and the content of the community events are defined by Finance Loop in advance. The target audience are professionals working in finance, asset management, or digital assets.

As a Meetup Sponsor, you sponsor a pre-defined in-person meetup and have a 20-minute presentation slot. Your company will be featured on the event invitation and during the event using your logo, including promotion on social media. You will get access to the participation list. Venue rent, drinks, and snacks are included.

- video recording and its promotion: +1500€ (optional)
- In summary: You present, we'll do the rest. As a Community Partner, you pay less.

## Price per Meetup:

- 3000€ net as External
- 2000€ net as Community Partner (see page 15)







# Webinar Sponsor

Finance Loop is conducting virtual events and workshops (see list here) with the goal to educate the community about trending topics in the field of digital assets and blockchain solutions. We will organize the event for you and will invite your target audience in the field of finance, asset management, or digital assets.

As a Webinar Sponsor, you sponsor a pre-defined online webinar and you help to set its agenda. Your company will be featured on the event invitation and during the event using your logo, including promotion on social media. You will get access to the participation list.

- video recording and its promotion: +1500€ (optional)
- In summary: You present, we'll do the rest. As a Community Partner, you pay less.

## **Price per Meetup:**

- 3000€ net as External
- 2000€ net as Community Partner (see page 15)



# Hosted Events

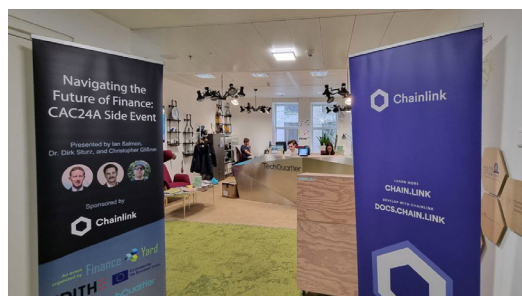
You can host an in-person event at our Frankfurt venue TechQuartier to present trending topics to an audience of professionals from finance, digital assets, and the blockchain ecosystem. The venue has a capacity from 50 to 150 people.

You completely decide on the nature of the event and who is speaking. You will get access to the participation list, if Finance Loop will invite relevant guests for your event.

- drinks: +1000€ (optional)
- food: +2000€ (optional)
- invite relevant guests: +3000€ (optional)
- video recording and its promotion: +3000€ (optional)
- In summary: You present, we'll do the rest. As a Community Partner, you pay less.

## Price per Hosted Event:

- 5000€ net as External
- 3000€ net as Community Partner (see page 15)





# Executive Dinner

We will invite up to 15 guests, sponsored by your brand, to an intimate dinner at a high-class restaurant in Frankfurt. Finance Loop will leverage its network to bring relevant decision makers together from the areas of finance, asset management, or digital assets. Drinks and food are included.

You can optionally present your offering to the audience. It's a win:win situation, in which the community is educated while you get in contact with relevant people. You will get access to the participation list.

In summary: You establish relevant contacts, we'll do the rest. As a Diamond Partner, the Executive Dinner is already included.

## **Price per Executive Dinner:**

- 5000€ net as External
- Included for Diamond Partners (see page 16)



# Finance Loop simply matters



“

**We enjoyed the cooperation with the organizers. The events are well-structured and essential for connecting everyone interested in Web3, blockchain and beyond.**

Martin Leinweber, MarketVector Indexes (BaFin-regulated index provider)







Finance Loop is an alliance for  
on-chain finance in Europe:  
[www.finance-loop.de](http://www.finance-loop.de)

We are supporting you to reach the  
right audience, establish meaningful  
contacts, and get recognized.





# Our Goal

2,000+ users  
within 12 months

The Finance Loop community is a novel platform for connecting people in the fields of finance and Web3 in Germany and beyond.

Our members are able to grow their professional network, discover opportunities, and reach new audiences through connected partners.

# Management



Thomas Bolleyer

Connect via  
[LinkedIn](#)



Michael Wutzke

Connect via  
[LinkedIn](#)



Sören Eversmeier

Connect via  
[LinkedIn](#)

“

We are building a better way for the financial community to learn and grow in the on-chain space. A great opportunity for early partners to collaborate with Finance Loop.”

-- Management of Finance Loop



# Partner Programs

Finance Loop is an expert community about on-chain finance with the focus on Europe.

- More than 1,000 professionals from finance and Web3 are connected.
- The website has more than 5,000 visitors per month.
- The LinkedIn page has almost 1,000 followers.
- The plan is to grow Finance Loop into Europe's leading networking and education platform about on-chain finance.



# Community Partner

By becoming a Community Partner, you will get access to our expert community and are allowed to sponsor a pre-defined webinar or meetup. This way you will promote your brand to a large number of relevant people from the areas finance, digital assets, and blockchain technology. Once you are a Community Partner, you can then sponsor or host additional events for a discount price.

- You will sponsor of a community meetup (Meetup Sponsor) and present your offerings there (value: 3000 €).
- Your brand will be visible as a partner on this website (in the footer area) and will be mentioned during our regular events.
- You will send a message through our newsletter/social media channels reaching 1,000+ relevant people. Finance Loop will constantly like or repost your LinkedIn posts relevant to our community.

Get constantly perceived as a recognizable market shaper in supporting the on-chain finance ecosystem.  
Runtime: 12 months recurring.



You have two choices to pay for being a Community Partner:

- 500 € net per month or
- 5700€ net (in advance, save 5%)





You have two choices to pay for being a Community Partner:

- 3000 € net per month or
- 34200€ net (in advance, save 5%)

Exclusivity option available in your business field (+100% of price).

# Diamond Partner

- You will be a Community Partner (see above) at a value of 6000€ per year.
- You will sponsor a meetup at a value of up to 3000€ (Meetup Sponsor).
- You will sponsor a webinar at a value of 2000€ (Webinar Sponsor).
- You will invite decision makers to an exclusive dinner at a high-class restaurant in Frankfurt at a value of 5000€ (Executive Dinner).
- You will host a dedicated event at TechQuartier (everything included, we will invite guests) at a value of 14000€ (Hosted Event).
- Your logo will be shown in the entrance area of TechQuartier (Germany's biggest fintech hub) as well on the TechQuartier homepage.
- You will send a message to our community through email and through the social media of TechQuartier and Finance Loop (12k+ followers).
- You will get content admin rights to our LinkedIn channel: easily like and re-post posts which matter to you.

Runtime: 12 months recurring.

# Network Partner

A Network Partner is an educational organization or financial community sharing the similar goals like Finance Loop. Network Partners are listed on marketing material, social media and are mentioned during selected events.

In return for being listed as a Network Partner, Finance Loop is expecting the same contributions from the opposite partner side. Send an email to [team@finance-loop.de](mailto:team@finance-loop.de) to apply.





# It needs a great team

Finance Loop is coordinated by the Management with support of the Advisory Board as well as the Ambassadors. Finance Loop is made possible through generous support of TechQuartier and Gateflow.

A big thanks goes to everyone helping to make Finance Loop possible.

## Management of Finance Loop



**Thomas Bolleyer**  
Blockchain Expert



**Michael Wutzke**  
Web3 Enthusiast



**Sören Eversmeier**  
Ecosystem Builder

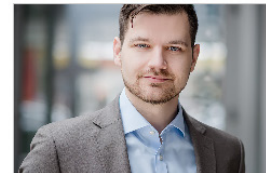
## Ambassadors of Finance Loop



**Samuel Tucker**  
Communication Expert



**Dr. Jan J. Kruppa**  
Lawyer (DLT Germany)



**Ilja Geier**  
Lawyer (Coinbase)



**Dr. Daniel Kliche**  
Co-Founder (W3MUC)

## Advisory Board of Finance Loop



**Dr. Jochen Biedermann**  
Fintech Expert



**Michael Wellenbeck**  
Finance Expert



**Now  
it's your  
turn!**

Last updated:  
2025-02-21

This version of the Partner Kit  
is replacing former ones.

## Need Support?

The Finance Loop team is happy to answer your questions.  
Email: [team@finance-loop.de](mailto:team@finance-loop.de) or call [+496987001246](tel:+496987001246)

## Order Form

The easiest and fastest way to get started is to order your desired service online, available 24/7 a day:  
<https://www.finance-loop.de/services/>

## Disclaimer

The information contained in this Partner Kit, including descriptions of features and functionality, may be preliminary or represent planned future enhancements. While Finance Loop will use its commercially reasonable best efforts to fulfill the promises and descriptions set forth in this Partner Kit, the ultimate implementation as well as success of these features and functionalities may depend on various external factors outside of Finance Loop's control. This includes, but is not limited to, the level of engagement from individuals within the Finance Loop community, the ability to find a sufficient number of partners to support certain initiatives and the development of the FinTech sector at large. Descriptions in this Partner Kit are not and should not be construed as guarantees or commitments of future functionality. Your use of any Finance Loop service constitutes your acceptance of the Finance Loop Terms of Customer Service: <https://www.finance-loop.de/terms-of-customer-services/>